

# PRESS RELEASE

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## **Legacy Launches Consulting Services for Entrepreneurs Website**

**Sarasota, FL.** – Legacy Associates, a business consulting and advisory services firm, announces the launch of its new website, ***Consulting Services for Entrepreneurs***, [www.http://legacyai.com/](http://legacyai.com/). The new site provides first-time visitors a friendly and clear-cut introduction to the Legacy Associates family of programs and services. The Legacy programs and services are designed for entrepreneurs of startup ventures, as well as, growth companies. These programs and services are not geared to any specific industry.

“The biggest mistake many entrepreneurs make is that they delay seeking advice from a professional business advisor and seek advice only when they are in trouble,” says Terry Hill, Managing Partner. “Outside of family members and friends, most entrepreneurs do not know where to turn to for practical business advice.” “Clearly, this is a very frustrating situation.”

Hill continues, “Regardless of the particular stage of the business life cycle that the entrepreneur may find himself in --- be it startup, growth, mature, decline, or an exit target date ---the continual challenges of providing an adequate return on capital invested, growing revenues, and building value remain top priorities.”

The Legacy site, ***Consulting Services for Entrepreneurs***, serves as a business advisory resource portal for new, seasoned, or want-to-be entrepreneurs alike. The Legacy site informs entrepreneurs concerning the benefits that can be derived from working with professional business advisors/consultants. The free, no-obligation subscription to the bi-monthly eZine, *Business Insights from Legacy* provides an on-going stream of useful information on a variety of business subjects, as well as, tips, tactics, and best practices that assist the entrepreneur with answers to the many issues and challenges of growing a successful small business.

The Legacy site offers a comprehensive overview of the business support capabilities of the firm’s areas of practice--- evaluation and assessment, strategic planning, implementation and execution, and management and leadership. The site features a streamlined navigation system, an integrated search feature, and simplified points of contact throughout.

The Legacy [Business Assessment Profile](#) (BAP) is a diagnostic checkup and professional third party assessment of the business. The results of the findings of the BAP identify the areas of the business that need additional attention in order for it to achieve its greatest growth potential. The Legacy [Integrated Business Planning Service](#) includes feasibility studies, operational plans, marketing plans, strategic plans, and investor grade business plans.

The [Enterprise Support Program](#) provides the entrepreneur with access to the expertise and talents of an elite group of Senior Business Executives. This elite group works on an interim basis to assist in the implementation and execution of the company’s defined strategic objectives. A Legacy advisor facilitates incremental improvements in all aspects of company’s activity rather than concentrating on any one single aspect. Each of the [Legacy mentoring programs](#) --- Startup, Growth, and Professional Sales, are structured to work directly with the entrepreneur on a one-to-one basis to further develop leadership and sales skills, and at the same time, fine-tune the entrepreneur’s management style.

Headquartered in Sarasota, Florida, Legacy Associates is a management consulting firm that specializes in creating greater business value, employing strategic management techniques, and executing plan objectives. The firm helps business owners and executives improve their company’s performance and optimize their return on personal investment. Legacy Associates work as impartial “third party” business advisors and serve as a virtual “Board of Directors” for companies that employ less than 150 employees.