

PRESS RELEASE

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New Business Training and Development Website -- Training for Entrepreneurs.com. **A Sure Bet to Help Entrepreneurs Make Their Strategies Work**

Lakewood Ranch (Sarasota), FL February 25, 2010 – Terry H. Hill, Managing Partner of Legacy Associates, a small business consulting services firm, announced today that the firm has launched its new small business skills training and development portal (<http://www.TrainingforEntrepreneurs.com>) that is independent of its parent site (<http://www.legacyai.com>). The new client-centered, interactive membership website is designed to help entrepreneurs of small-to-medium size businesses develop their business skills competencies. The site was created in direct response to the growing demand for specialized entrepreneurial business skills training and development.

"Over half of new businesses fail mainly because the entrepreneurs are unable to translate their passion into practical business skills. Success demands more than hard work—it demands resilience and expertise in a particular field. In order to succeed, entrepreneurs need to understand that they must become proficient in a set of fundamental business skills," says Dolly Stevens, Director of **Training for Entrepreneurs.com**. "There are far too many entrepreneurs that still continue to experience knowledge and skill gaps in both their business management and business development efforts. As the economy continues to sputter, so too, do the entrepreneurs' knowledge and skill gaps continue to widen."

"However," Ms. Stevens continues, "there are options available for entrepreneurs to acquire the skills that they lack. Entrepreneurs can learn these skills by themselves over a period of time through hands-on experiences, hire employees who are strong in specific areas, enroll in a College or University program, or they can engage the help of a professional business trainer. Unfortunately, most of these options are expensive and present daunting challenges for the business owner who is struggling to run his business during this economic downturn. A new, cost-effective option is now available for entrepreneurs that broaden their business knowledge and skill set. That option is in the form of a fixed-term subscription membership in **Training for Entrepreneurs.com**."

Training for Entrepreneurs.com is an online business skills training and virtual resource center for entrepreneurs of small-to-medium size businesses who want to learn and enhance critical business skills and realize greater success. The resource center provides members with information products, distance e-Learning programs, and virtual mentoring programs designed to help members master the skill set associated with leaders that achieve extraordinary results. Access to the e-Learning and virtual mentoring programs is via a fixed-term subscription membership in **Training for Entrepreneurs.com**. A visit to the membership website, <http://www.TrainingforEntrepreneurs.com>, offers a comprehensive overview of the business strategy training and resource capabilities - entrepreneurship, performance benchmarking, strategic planning, research, competitive intelligence, strategy development/implementation, strategic management, and leadership. The site is continually updated with fresh content that provides entrepreneurs with tips, tools, tactics, and best practice techniques. The informative, interactive site features a streamlined navigation system, an integrated search capacity, and simplified contact points.

Headquartered in Lakewood Ranch (Sarasota), Florida, Legacy Associates is a small business consulting firm that specializes in creating greater business value by employing strategic management techniques and executing plan objectives. The firm helps business owners and executives improve their company's performance and optimize their return on personal investment by facilitating incremental improvements in all aspects of the company's activity, rather than concentrating on any one single aspect. A visit to the Legacy Associates Small Business Consulting website, <http://www.legacyai.com>, offers a comprehensive overview of the business support capabilities of the firm's areas of practice--- evaluation/assessment, strategic planning, implementation/execution, and management/ leadership.

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